

8/3/2021 Press Release:

## SmartTech App



**Awarded DDA Gold for Software!**

- ✓ **Why? It trains & develops techs while they work on HVAC**
- ✓ **Result? Techs add 26K (+-) in work/material ticket revenue**

It has just been announced, the **SmartTech App** by SmartHVAC, LLC was awarded the top HVAC industry **ACHR News Gold Dealer Design Award** for their innovative HVAC tech App program.

Inside the **App** is **SmartDiagnostics with SmartTutor™**. It provides HVAC service techs complete diagnostic check lists along with built-in expert training videos, that are added to monthly. This results in techs being most thorough at identifying problems, resulting in them providing clients more complete solutions. This *earns* their company additional work/material. With lower-skilled techs, the App assists them in growing their skills. With higher-skilled techs, it results in them better communicating solutions.

The App works on any cellular-enabled tablet/computer on any internet browser. Besides diagnostics and videos, the App comes with robust scheduling, dispatching and quoting, for contractors who need this.

### **Benefit to techs:**

1. **GETS MORE HOURS:** Techs perform diagnostics, better identify solutions, resulting in more work.
2. **LEARN WHILE DIAGNOSING:** Techs learn, in real service situations and on actual equipment.
3. **SIMPLE TO COMMUNICATE:** Techs easily send from App, informational PDF Reports to clients.

### **Benefit to contractors:**

1. **REVENUE:** By techs identifying/verifying additional solutions, it results in increased ticket value.
2. **CALLBACKS:** Techs better-resolve problems, so callbacks and their costs are reduced.
3. **REPUTATION:** Techs build the contractor's reputation by offering *diagnostics-based solutions*.
4. **RETURN:** For \$59/month, each tech adds revenue and continues to use it so long as it does so.

### **Old problems addressed:**

1. **SHORTAGES:** Shortages of trained and skilled HVAC techs, who can diagnose and service.
2. **TRAINING:** Techs need training, but taking them away from work, results in lost revenue.
3. **LOST BUSINESS:** More work than there are techs to do the work resulting in lost opportunities.
4. **REPEAT COSTS:** Less skilled techs or techs who are not disciplined, cost in callbacks.
5. **KEEPING TECHS:** It provides techs a better opportunity to thrive, so they will want to stay.

**If you signup this month: 1st month free to prove it works!**

- ✓ **Learn More:** Watch information video at <https://vimeo.com/531464847>
- ✓ **Get App:** Setup and empower your techs at <http://smarttechapp.com>
- ✓ **Make Money:** See how it makes money at [https://youtu.be/5Ro\\_PxqRKwM](https://youtu.be/5Ro_PxqRKwM)